

The University of North Alabama Student Government Association

Resolution

Thursday, April 10

Written by Chief of Staff Britton

Submitted by Pro-Tempore Fitz

Resolution 25-02

Whereas; the Student Government Association of the University of North Alabama is responsible for representing the interests of the student body and ensuring that the Student Activity Fee is allocated in a manner that best serves student needs; and

Whereas; the Student Activity Fee has remained at \$56 per student per semester since Fall 2016, and the Student Government Association recognized the need to reevaluate the fee in light of changing student needs, and increased programming costs; and

Whereas; the total revenue collected for Fall 2024 from the Student Activity Fee was \$263,480 from 4,705 students; and

Whereas; each programmatic area receiving student activity funds submitted detailed budgets from the past two fiscal years and participated in discussions with SGA to assess past spending and evaluate future financial needs; and

Whereas; the University Program Council (UPC), which is responsible for major campus programming, currently receives 47% of the Student Activity Fee allocation each semester, totaling \$226,490 for the year, but is significantly underfunded in relation to its annual Spring Concert, which averages **\$150,000 per year** in cost; and

Whereas; funding for Event Ticketing is currently allocated at 4.5% each semester (or \$21,685 for the year) of the activity fee but has shown a considerable budget rollover from previous years, reducing the need for additional funding at this time; and

Whereas; a proposed \$9 increase to the Student Activity Fee—raising it from \$56 to \$65 per student per semester—is intended to meet the growing financial demands of campus programs and services, and would provide the necessary funding to support enhanced student experiences, including large-scale events, organizational support, and campus engagement initiatives; and

Whereas; all proposed changes in budget allocation percentages are contingent upon the adoption of the recommended fee increase to ensure program expansion without compromising existing services; and

Whereas; based on the detailed budget review of the last two fiscal years, the **Game Room Account** currently receives 10% of the student activity fee allocation, and under the proposed reallocation following a \$9 fee increase, the Game Room will receive 9%, representing a 1% decrease in its share, yet add \$2,475 to the line item; and

Whereas; based on the detailed budget review of the last two fiscal years, the **University Program Council (UPC)** currently receives 47% of the student activity fee allocation, and under the proposed reallocation following a \$9 fee increase, UPC will receive 53.5%, representing a 6.5% increase in its share, and add \$74,682 to the line item; and

Whereas; based on the detailed budget review of the last two fiscal years, the **Student Allocation** currently receives 26% of the student activity fee allocation, and under the proposed reallocation following a \$9 fee increase, Student Allocation will receive 23%, representing a 3% decrease in its share, yet adding \$4,184 to the line item; and

Whereas; based on the detailed budget review of the last two fiscal years, the **Leadership and Volunteerism** currently receives 8.5% of the student activity fee allocation, and under the proposed reallocation following a \$9 fee increase, Leadership and Volunteerism will receive 8%, representing a 0.5% decrease in its share, yet adding \$4,074 to the line item; and

Whereas; based on the detailed budget review of the last two fiscal years, the **Caring for the Pride** currently receives 1.5% of the student activity fee allocation, and under the proposed reallocation following a \$9 fee increase, Caring for the Pride will continue to receive 1.5%, adding \$1,216 to the line item; and

Whereas; based on the detailed budget review of the last two fiscal years, the **Miss UNA** currently receives 2.5% of the student activity fee allocation, and under the proposed reallocation following a \$9 fee increase, Miss UNA will continue to receive 2.5%, adding \$2,026 to the line item; and

Whereas; based on the detailed budget review of the last two fiscal years, the **Student Allocation for Event Ticketing** currently receives 4.5% of the student activity fee allocation, and under the proposed reallocation following a \$9 fee increase, Student Allocation for Event Ticketing will receive 2.5%, representing a 2% decrease in its share, deducting \$7,612 from the line item; and

Whereas; the Student Allocation and Event Ticketing line item remains a priority to the Student Government Association, the decision to reduce its allocation by 2% is based solely on a consistent pattern of significant budget rollover from events hosted over the past two fiscal years; and

Whereas; the Student Government Association is providing the University Program Council (UPC) with the largest budget increase, as UPC continues to operate impactful programming despite still relying on leftover funds from COVID impacted years; and

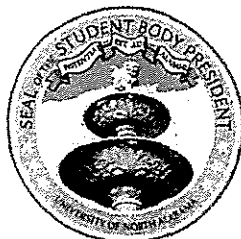
Whereas; compared to Event Ticketing, UPC consistently hosts large-scale events with significantly higher student turnout and broader campus engagement; and

Therefore, be it resolved; that the University of North Alabama Student Government Association formally recommends an increase in the student activity fee from \$56 to \$65 per student per semester, a \$9 increase; and

Be it further resolved; that the proposed reallocation of student activity fee percentages shall occur only with the understanding and approval that the \$9 increase is implemented.

Therefore, be it resolved; that copies of this resolution be sent for consideration to the University of North Alabama President, Dr. Kenneth Kitts; Provost and Executive Vice President for Academic Affairs, Dr. Brien Smith; Vice President of Student Affairs, Dr. KC White; Vice President of Business Financial Affairs, Mr. Evan Thornton; Associate VP for Student Affairs, Dr. Minette Ellis; General Counsel, Ms. Amber Fite-Morgan; Vice President for University Advancement, Mr. Kevin Haslam; Athletics Director, Dr. Josh Looney; Executive Director of Governmental Relations & Economic Development, Mr. Jason Cochran; Student Government Association Advisor, Mr. Matthew Jones; and Student Government Association Advisor, Dr. Tammy Jacques

Passed and Approved by the Student Government Association on the 10th day of April, 2025.



Signed: _____

Berigan Mordin
(Student Government Association President)

Signed: _____

Mandelyn L. McJinnings
(Student Government Association Vice President)