

Constituent Group:	Student Affairs - Engagement, Housing, SRC, FSL, Mailroom
Meeting Date:	7/24/2023
Meeting Time:	9:00:00 AM
Meeting Location:	Library Main Room

Data points collected:			
Strengths	Weaknesses	Opportunities	Threats/Challenges
<p>Growth in programs and students, university is healthy</p> <p>University is international friendly</p> <p>Unique niche - we have unique characteristics like Kilby and specialized academic programs</p> <p>Location - not too rural and close to large cities</p>	<p>Weekend / holiday dining options - on-campus dining options are limited in general</p> <p>Outdated facilities, deferred maintenance</p> <p>Lack of organizational communication - many decisions are being made without preparing and notifying other units that are impacted</p> <p>Growth pains - Need more staff for the growth rate, emergency preparedness for the increasing student size</p>	<p>Increase collaboration and communication across university divisions and departments</p> <p>Unify branding and external recognition, increasing the knowledge and image of UNA</p> <p>Increasing personell and staff to handle growth</p> <p>Improved transparency about decisions and how we are handling growth</p>	<p>Lack of parking</p> <p>Support for recruiting and retaining staff</p> <p>Changing expectations of the traditional college student - online expectations while living on campus, etc.</p> <p>Lack of state funding</p>