

Constituent Group:	CASE: Day 1
Meeting Date:	9/5/2023
Meeting Time:	1pm
Meeting Location:	GUC Performance Center

Data points collected:			
Strengths	Weaknesses	Opportunities	Threats/Challenges
Offers great interaction between professors and students (smaller classes, faculty know students by name)	Parking; Inadequate mass transportation options	Connect with Florence community: community education and outreach	Funding
Deep, sustained relationships with community and regional industry	Lacks diversity at Executive level Hiring practices with promotions are not equal: upper and mid-administration positions. (equity among faculty/staff practices)	Foster more outdoor activities: teaching in community, visit local outdoor sites, collaborative opps between faculty, outdoor opps for international students	Lack of Diversity: students, faculty, staff
Physical layout/ beauty of campus		International travel and funding for students and faculty: study abroad opportunities	Target student demographic decline in academic preparedness
Study Abroad	Lack of State Funding	Improve innovative collaborations with businesses; Hire more professors of practice (value experiences)	Competition for faculty in current climate: gaining new faculty lines; recruiting the best faculty
	Land locked - issue with expansion, including housing issues for students	Expand into Hunstville region	