

**CURRICULUM REQUIREMENTS**

<b>GENERAL EDUCATION COMPONENT (Areas I-IV)</b>				<b>ALL BUSINESS MAJORS</b>
<b>AREA I</b> Written Composition (6 hrs.)	<b>AREA II</b> Humanities & Fine Arts (12 hrs.)	<b>AREA III</b> Math & Science (11 hrs.)	<b>AREA IV</b> History, Social & Behavioral Sciences (12 hrs.)	
<input type="checkbox"/> FYE 101 is required for Freshmen with less than 24 hours of credit				
<input type="checkbox"/> EN 111 (3) <i>H</i> <input type="checkbox"/> EN 112 (3) <i>H</i>	<input type="checkbox"/> COM 201 or 211 (3) <i>H</i> <input type="checkbox"/> PHL 250 (3)  <b>Choose 3 hrs. from the following courses:</b> <input type="checkbox"/> EN 211 (3) <i>H</i> <input type="checkbox"/> EN 212 (3) <i>H</i> <input type="checkbox"/> EN 221 (3) <i>H</i> <input type="checkbox"/> EN 222 (3) <i>H</i> <input type="checkbox"/> EN 231 (3) <i>H</i> <input type="checkbox"/> EN 232 (3) <i>H</i>  <b>Choose 3 hrs. from the following courses:</b> <input type="checkbox"/> AR 170 (3) <i>H</i> <input type="checkbox"/> AR 281 (3) <input type="checkbox"/> AR 282 (3) <input type="checkbox"/> CAT 133 (3) <input type="checkbox"/> EN 255 (3) <input type="checkbox"/> MU 222 (3) <input type="checkbox"/> MU 244 (3) <input type="checkbox"/> CAT 210 (3)	<b>Choose 3 hrs. from the following courses:</b> <input type="checkbox"/> MA 110 (3) <input type="checkbox"/> MA 112 (3) <input type="checkbox"/> MA 113 (3) <input type="checkbox"/> MA 115 (4) <input type="checkbox"/> MA 125 (4) <i>H</i> <input type="checkbox"/> MA 126 (4) <input type="checkbox"/> MA 227 (4) <input type="checkbox"/> MA 237 (3) <input type="checkbox"/> MA 238 (3)  <b>Choose 8 hrs. from the following courses:</b> <input type="checkbox"/> BI 101 (4) <input type="checkbox"/> BI 102 (4) <input type="checkbox"/> BI 111 (4) <input type="checkbox"/> BI 112 (4) <input type="checkbox"/> CH 101 (4) <input type="checkbox"/> CH 102 (4) <input type="checkbox"/> CH 111 (4) <i>H</i> <input type="checkbox"/> CH 112 (4) <i>H</i> <input type="checkbox"/> ES 131 (4) <input type="checkbox"/> ES 132 (4) <input type="checkbox"/> *ES 133 (4) <input type="checkbox"/> ES 146 (4) <input type="checkbox"/> ES 251 (4) <input type="checkbox"/> GE 111 (4) <i>H</i> <input type="checkbox"/> GE 112 (4) <i>H</i> <input type="checkbox"/> PH 101 (4) <input type="checkbox"/> PH 121 (4) <input type="checkbox"/> PH 125 (4) <input type="checkbox"/> PH 241 (4) <input type="checkbox"/> PH 242 (4) <input type="checkbox"/> PH 251 (5) <input type="checkbox"/> PH 252 (5)	<input type="checkbox"/> HI 101 (3) <i>H</i> <input type="checkbox"/> HI 102 (3) <i>H</i> or <input type="checkbox"/> HI 201 (3) <i>H</i> <input type="checkbox"/> HI 202 (3) <i>H</i>  <b>AND</b> <input type="checkbox"/> EC 251 (3) <i>H</i> <input type="checkbox"/> EC 252 (3)	<b>PreBBA Foundation (21 hrs.)</b> <input type="checkbox"/> AC 291 (3) <i>H</i> <input type="checkbox"/> AC 292 (3) <input type="checkbox"/> BL 240 (3) <i>H</i> <input type="checkbox"/> CS 101 or (3) CS 135 (CIS & DA Only) <input type="checkbox"/> CIS 236 (3) <input type="checkbox"/> DA 291 (3) <input type="checkbox"/> DA 292 (3)  <b>STUDENTS MUST APPLY FOR ADMISSION TO COB MAJOR AFTER COMPLETING 45 HRS WITH A 2.0 GPA</b> (see undergraduate catalog for specific courses) <b>APPLICATION IS ON COB WEBSITE:</b> <a href="http://una.edu/business/bba">una.edu/business/bba</a>  <b>BBA Core (21 hrs.)</b> <input type="checkbox"/> FI 393 (3) <input type="checkbox"/> MG 331 (3) <input type="checkbox"/> MG 382W (3) <input type="checkbox"/> MG 395 (3) <input type="checkbox"/> MG 491 (3) <input type="checkbox"/> MG 498 (3) <input type="checkbox"/> MK 360 (3)

\*Course may not transfer for general education program credit

**NOTE: Business majors will receive a BBA degree (Bachelor of Business Administration)**

◆◆ Courses in bold print are used to calculate major GPAs [see front & back] ◆◆

**[Business majors are listed on the back]**

**BUSINESS MAJOR OPTIONS** (Choose at least one)

<p align="center"><b>Accounting</b> (30 hours)</p> <input type="checkbox"/> AC 300 (3) <input type="checkbox"/> AC 390 (3) <input type="checkbox"/> AC 391 (3) <input type="checkbox"/> AC 392 (3) <input type="checkbox"/> AC 471 (3) <input type="checkbox"/> AC 472 (3) <input type="checkbox"/> AC 473 (3) <input type="checkbox"/> Electives from: AC 395, 480, 481, 495 (6) <input type="checkbox"/> AC, BL, or Business Elec (300/400) (3)	<p align="center"><b>Computer Information Systems</b> (30 hours)</p> <input type="checkbox"/> CIS 225 (3) <input type="checkbox"/> CIS 315 (3) <input type="checkbox"/> CIS 330 (3) <input type="checkbox"/> CIS 344 (3) <input type="checkbox"/> CIS 366 (3) <input type="checkbox"/> CIS 376 (3) <input type="checkbox"/> CIS 476 (3) <input type="checkbox"/> CIS 486 (3) <input type="checkbox"/> Electives from: ITE 249, CIS 289, 444, 445, 446, 480, 489 (6)	<p align="center"><b>Data Analytics</b> (27 hours)</p> <input type="checkbox"/> CIS 225 (3) <input type="checkbox"/> CIS 366 (3) <input type="checkbox"/> DA 295 (3) <input type="checkbox"/> DA 360 (3) <input type="checkbox"/> DA 460 (3) <input type="checkbox"/> DA 461 (3) <input type="checkbox"/> DA 470 (3) <input type="checkbox"/> Electives from: BI 333, 406, 421, 423, CS 155, 255, CIS 289, 445, DA 480, 495, EC 340, ES 365, FI 410, MA 237, 447, 448, MG 440, PS 301W, PY 451, 456, SO 310W (6)
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<p align="center"><b>Finance: Option 1</b> <b>Prof. Finance</b> (24 hours)</p> <input type="checkbox"/> AC Elec (300/400) (3) <input type="checkbox"/> EC 340 (3) <input type="checkbox"/> FI 410 (3) <input type="checkbox"/> FI 492 (3) <input type="checkbox"/> FI 493 (3) <input type="checkbox"/> FI 495 (3) <input type="checkbox"/> FI 498 (3) <input type="checkbox"/> FI/DA Elective (3)	<p align="center"><b>Finance: Option 2</b> <b>Banking &amp; Fin. Services</b> (30 hours)</p> <input type="checkbox"/> AC 390 (3) <input type="checkbox"/> AC 391 (3) <input type="checkbox"/> FI 410 (3) <input type="checkbox"/> FI 423 (3) <input type="checkbox"/> FI 492 (3) <input type="checkbox"/> FI 493 (3) <input type="checkbox"/> FI 498 (3) <input type="checkbox"/> Elec. from AC 392, 471, 472, 473, 481, 496, 497 (3) <input type="checkbox"/> Elec. from FI 430, 440, 445, 470, 480, 486, 499 or AC 392, 471, 472, 473, 481, 496, 497 (6)	<p align="center"><b>Professional Marketing: Option 1</b> <b>Digital Marketing</b> (24 hours)</p> <input type="checkbox"/> MK 362 (3) <input type="checkbox"/> MK 363 (3) <input type="checkbox"/> MK 476 (3) <input type="checkbox"/> MK 479 (3) <input type="checkbox"/> MK 497 (3) <b>Concentration:</b> <input type="checkbox"/> MK 375 (3) <input type="checkbox"/> MK 487 (3) <input type="checkbox"/> Elective: Any 300/400 MK Course, CIS 289, CIS 376 (3)	<p align="center"><b>Professional Marketing: Option 2</b> <b>Sales Concentration</b> (24 hours)</p> <input type="checkbox"/> MK 362 (3) <input type="checkbox"/> MK 363 (3) <input type="checkbox"/> MK 476 (3) <input type="checkbox"/> MK 479 (3) <input type="checkbox"/> MK 497 (3) <b>Concentration:</b> <input type="checkbox"/> MK 462 (3) <input type="checkbox"/> MK 465 (3) <input type="checkbox"/> Elective: MK 375, MK 480, COM 306, COM 402, SRM 372 (3)	<p align="center"><b>Professional Marketing: Option 3</b> <b>General Marketing Concentration</b> (24 hours)</p> <input type="checkbox"/> MK 362 (3) <input type="checkbox"/> MK 363 (3) <input type="checkbox"/> MK 476 (3) <input type="checkbox"/> MK 479 (3) <input type="checkbox"/> MK 497 (3) <b>Concentration:</b> <input type="checkbox"/> MK Elec (300/400) (9)
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<p align="center"><b>Professional Management : Option 1</b> <b>Innovation and Entrepreneurship Concentration</b> (27 hours)</p> <input type="checkbox"/> MG 330 (3) <input type="checkbox"/> MG 362 (3) <input type="checkbox"/> MG 234 (3) <i>H</i> <input type="checkbox"/> MG 440 (3) <input type="checkbox"/> MG 485 (3) <b>Concentration:</b> <input type="checkbox"/> MG 274 (3) <i>H</i> <input type="checkbox"/> MG 334 or MK 487 (3) <i>H</i> <input type="checkbox"/> MG 434 (3) <input type="checkbox"/> MG 474 (3)	<p align="center"><b>Professional Management: Option 2</b> <b>General Management Concentration</b> (24 hours)</p> <input type="checkbox"/> MG 330 (3) <input type="checkbox"/> MG 362 (3) <input type="checkbox"/> MG 391 (3) <input type="checkbox"/> MG 440 (3) <input type="checkbox"/> MG 485 (3) <b>Concentration:</b> <input type="checkbox"/> MG Elec (300/400) (3) <input type="checkbox"/> Bus Elec (300/400) (6)	<p align="center"><b>Professional Management: Option 3</b> <b>Accommodation and Service Industries Management Concentration</b> (24 hours)</p> <input type="checkbox"/> MG 330 (3) <input type="checkbox"/> MG 362 (3) <input type="checkbox"/> MG 391 (3) <input type="checkbox"/> MG 440 (3) <input type="checkbox"/> MG 485 (3) <b>Concentration:</b> <input type="checkbox"/> MG 345 (3) <input type="checkbox"/> MG 350 (3) <input type="checkbox"/> MK 455 (3)	<p align="center"><b>Professional Management: Option 4</b> <b>Human Resources Management Concentration</b> (24 hours)</p> <input type="checkbox"/> MG 330 (3) <input type="checkbox"/> MG 362 (3) <input type="checkbox"/> MG 391 (3) <input type="checkbox"/> MG 440 (3) <input type="checkbox"/> MG 485 (3) <b>Concentration:</b> <input type="checkbox"/> MG 340 (3) <input type="checkbox"/> MG 371 (3) <input type="checkbox"/> MG 462 (3)	<p align="center"><b>General Electives:</b></p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
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<b>Additional Requirements:</b>	
<input type="checkbox"/> Applied for admission to BBA major after 45 hours?	<input type="checkbox"/> Total hours at graduation 120?
<input type="checkbox"/> Major GPA at least 2.0?	<input type="checkbox"/> At least 60 hours at a senior college?
<input type="checkbox"/> Overall institutional GPA at least 2.0?	<input type="checkbox"/> At least 36 hours at 300-400 level?
<input type="checkbox"/> Anticipated Graduation date? _____	<input type="checkbox"/> At least 30 hours (of the 36 300/400 level) at UNA?
<input type="checkbox"/> Application deadline for Graduation? _____	<input type="checkbox"/> At least 1/2 of 300/400 required in major at UNA?
<b>NOTE: Business Majors can earn a Business Minor (except Business Administration)</b>	