

University of North Alabama College of Business

Learning Goals and Objectives

(Approved at College Wide Faculty/Staff Meeting on 11/29/2017)

Fall 2017

Undergraduate

1. Our graduates will be effective communicators. Learning objectives include the ability to:
 - a. convey information in written form
 - b. prepare and make oral presentations

2. Our graduates will be problem solvers. Learning objectives include the ability to:
 - a. identify business and economic problems and their constraints
 - b. propose solutions

3. Our graduates will have ethical awareness. Learning objective includes the ability to:
 - a. identify ethical situations and dilemmas

4. Our graduates will have an awareness of global business. Learning objective includes the ability to:
 - a. identify features of global business