



**NAA Executive Board Meeting
Tuesday, October 13, 2020
8:00 – 9:00 AM
Virtual Meeting (Zoom)**

I. Call to Order:

The regular monthly meeting of the UNA National Alumni Association Executive Committee was held on Tuesday, October 13, 2020, via Zoom. President Tosha-Paige Whitten called the business meeting to order at 8:01 am.

a. Roll Call and Quorum Report:

Present Board members: Susan Adams, Bishop Alexander, Derrick Chatman, Lisa Clayton, Mary Leigh Gillespie, Will Hodges, Savannah Liles, Christa Raney, Gale Satchel, Christy Waters, and Tosha-Paige Whitten

Absent Board members: Justin McGill

Present Non-Board member: Sherry Wilkes

b. Approval of Minutes:

Susan made a motion to approve the 9/15/2020 Fall Quarterly Board meeting minutes, and Savannah seconded the motion. The minutes from the 9/15/2020 Fall Quarterly meeting were unanimously approved as emailed.

II. Campus Spotlight:

Ms. Natalie J. Morrow, Career Consultant for the College of Arts and Sciences and for the College of Education and Human Sciences at the UNA Career Center, thanked Board members for asking her to speak. Ms. Morrow's goal is to increase experiential learning experiences for UNA students (internships, mentoring, job shadowing, employment opportunities, etc.). Bishop and Natalie want alumni to be involved in the lives of undergraduate students—a benefit for all parties. Students are looking for guidance from alumni who have taken a similar path or who can offer a shared experience. Ms. Morrow plans to build a database of contacts. Bishop will share a “call for volunteers” for alumni, provided by Ms. Morrow. Several board members volunteered to serve.

III. Standing Committee Reports:

- a. **Financial Report:** Sherry presented the financial report in Justin’s absence.
 - i. **UNA Alumni Association Greatest-Needs Fund**—The balance is \$43,477.70, which reflects a \$4,000 decrease due to philanthropy donations (\$3,000 for our first payment for the Legacy Initiative bench and \$1,000 to Caring for the Pride). A small interest amount was gained.
 - ii. **UNA Alumni Association Endowed Scholarship Fund**— The balance is \$27,800.00. This scholarship will be awarded Fall 2021.
 - iii. **UNA Alumni Association Current-Use Scholarship Fund**—This fund currently has a zero balance.

IV. Old Business

There was no old business to discuss.

V. New Business

- a. **AA Constitution Amendment: Article 1: 1:1 (Vote Required)**—Savannah noted that we refer to ourselves as the National Alumni Association Board, but we do not have any documentation to support the “National” designation. After a brief discussion, Savannah made a motion to amend the constitution to reflect the name “University of North Alabama (UNA) National Alumni Association.” Susan and John seconded the motion. The motion passed unanimously.

VI. Discussion

- a. **2021 E-Board & Quarterly Board Meetings**—Mary Leigh and Bishop proposed that the Board meet every other month instead of monthly. Meetings will still occur on the second Tuesday of the month at 8 am. The meeting schedule is as follows: November 10, January 12, March 9, May 11, July 13, and September 14.

Mary Leigh suggested that the first quarterly meeting run concurrently with the January 12, 2021, E-Board meeting. The other meetings are tentatively scheduled as follows (virtual or campus, as needed): April, July, and September.

VII. AA President’s Report

- a. **Paw-loween**—Bishop provided a brief overview of the history of this event since he serves on the Town & Gown committee, which is responsible for the event.

This event will begin at 8:00 am on Saturday, October 31, 2020, as student organizations repaint the Lion Paws on Court Street. The Trunk or Treat event will occur from 12:00 pm to 2:00 pm. Bishop asked the Board to volunteer to either “trunk or treat” or to paint/organize. He also needs alumni to promote the event.

Sherry added that she is keeping a master list of volunteers, so she needs to know how board members want to participate. Kayla created a volunteer form on the alumni website. Tosha-Paige volunteered her vehicle as the “official” Alumni Association trunk.

Savannah asked a question concerning COVID and safety, and the Board discussed specific protocols to keep volunteers and participants safe. The Board also discussed the logistics of the event.

VIII. Alumni Director's Report:

- a. **The Legacy Initiative Campaign Update (www.una.edu/legacy)**—Bishop reminded the Board of opportunities to purchase bricks and pieces of the original fountain. Information is available on the website.
- b. **Light the Fountain 2021 (March 11 at Harrison Plaza)**—Bishop announced that Thursday, March 11, 2021, is the tentative date for Light the Fountain.
 - i. **Special Guest: Carol Lyles Reeves '70**—Alumna Carol Lyles Reeves will “light the fountain.”
 - ii. **Scholarship Giveaways (Alumni Association & Student Affairs)**—Alumni President Mary Leigh Gillespie will present a \$250 book scholarship from the Alumni Association. Student Affairs will also present a \$250 book scholarship.
 - iii. **Rain Date:** Tuesday, March 16, 2021, is the tentative rain date.
- c. **Advancement FY 21 Goal – Advancement & Annual Giving**— Vice-President Kevin Haslam said the best way the UNA Alumni Association can help meet the FY 21 goal is to encourage our alumni base to donate to the following funds below.
 - UNA Alumni Association Greatest Needs Fund
 - UNA Alumni Association Endowed Scholarship Fund
 - UNA Alumni Association Current - Use Scholarship Fund

When alumni donate to one of these three funds, those amounts will be added to overall FY 21 Advancement goal.

IX. Alumni News and Campus Announcements:

Tosha-Paige and Bishop reported on upcoming events and noted opportunities for Board members to participate:

- **North Alabama Athletic Hall of Fame Induction Ceremony**—Friday, October 16, 2020
 - 7:00 PM @ Flowers Hall (Free Admission)
 - Masks requirement, social distancing, etc.
- **North Alabama vs Jacksonville State University (JSU)**—Saturday, October 17, 2020
 - 1:00 PM @ Braly Stadium
 - Featured on ESPN + and 97.1 FM
 - Purchase tickets at ticket office or online at www.roarlions.universitytickets.com
 - Health Screenings/temperature checks, mask requirements, social distancing, etc.

- **Alumni Virtual Coffee Break** - Meet the UNA Career Center | October 28 | 10AM (CST)
 - Hosted by the Shoals Alumni Club
 - RSVP by October 26
 - Registration Link: <https://www.eventbrite.com/e/alumni-virtual-coffee-break-tickets-125062201411>

- **Cocktails & Costumes** - Virtual Event | October 29 | 6PM (CST)
 - Hosted by the Huntsville & Madison County Club
 - RSVP by October 23
 - Registration Link: <https://forms.gle/gsJUsFeNNi2ktrJb9>

X. Adjourn:

The meeting adjourned at 9:09 am.

Respectfully submitted,

Christa Raney, Secretary