



Executive Committee Board ♦ Zoom Video Conference Thursday, June 1, 2023 ♦ 8:15 am (CST)

I. Call to Order

- Roll Call and Quorum Report: All members were present.
 - Executive Committee Members Present: Will Hodges, Savannah Liles, Jeremy Braham, John Haeger, Latasha Howell, Mike Byers, Gaye Choat, Lisa Clayton, Anna Milwee, Susan Adams, and Bishop Alexander.
 - Non-Executive Members Present: (*Special Guests*) Kevin, Vice President of Advancement and Dr. Kimberly Greenway, Advancement Consultant
- Approval of Minutes and Agenda: A motion was made by Mike Byers to approve the minutes. Savannah Liles seconded the motion.

II. Special Guests:

- Mr. Kevin Haslam, Vice President for Advancement
- Mr. Haslam thanked the Executive Board for meeting with Bishop one-on-one. He welcomes the Board's feedback and ideas on ways to effectively communicate with alumni. Kevin introduced Dr. Kimberly Greenway '91, '93, Advancement Consultant.

Dr. Greenway is working with Bishop. She has ten (10) years' experience as a higher education consultant. Her role is to evaluate system processes, identify goals, look at best practices, determine if what we are doing fits in with the University's Strategic Plan?

III. **NAA Officer Standing Committee Reports:**

- A. UNA Alumni Awards: Savannah Liles reported nominations closed on May 1, 2023 and there were several good candidates received. The sub-committee will meet next week, select the award winners, and get the slate of winners to the Alumni Office for communication.
- B. Special Events & Hospitality: Lions Under the Lights: John Haeger gave a recap of the event and thanked everyone for their help. He then referred to Mike Byers for a financial update. Mike reported a net income of \$8,439.89 this year vs. \$6,493.51 from last year. Our revenues were \$18,585 vs. \$10,104 from last year. Expenses were \$10,145.11 vs. \$3,610.49. The Culinary Department did not charge us for food last year and that is why expenses were so low. Our net profit was \$1,946.38. The United States Navy was a sponsor donating \$2,500. Mike suggested next year we look at controlling our expenses, especially in complimentary seats. We had 23 complimentary seats this year. It was also suggested we look at increasing the ticket price since we sold out quickly and there were people requesting tickets.
- C. Professional Development: Jeremy Baham reported on the upcoming NAA Summer Board Meeting & Retreat on July 14. Our goals are to look at how we can work more cooperatively with the University through Advancement, Admissions, Student Affairs, etc. What can we do to encourage alumni to send their children to UNA? How can we be involved in more events and help UNA make these events successful? Jeremy suggested having dinner with the Executive Board the Thursday night before the Summer Board meeting to go over the agenda, etc.
- D. Community Affairs: UNA Night at W. C. Handy Music Festival is June 25 and begins at 6 pm. LaTasha reported the bands are in place and she is securing food trucks. She is asking for volunteers from the Executive Board and the full Board. She will begin looking for donations for food to feed the bands and the production team.
- E. Legislative Affairs: Bishop thanked Mike Curtis for his work with the Higher Education Partners Legislative Reception.

IV. **Finance Report (Document attached):**

- NAA Greatest Needs Fund: \$27, 439.51
- NAA Distinguished Endowed Scholarship: \$29,349.75
- NAA Current Use Fund: \$931.20

Mike reported \$2,500 was given to Student Engagement for the Food Pantry and Caring for the Pride from the Current Use Funds. We are doing well financially at this point. We have not had many expenses to date but as we get to the fall semester they will increase.

V. **Old Business**

- UNA Stadium: NAA Pledge Proposal (vote required): Mike presented Motion #1 and explained this motion would allow the funds to go to the University at a faster pace. This motion shows the Trustees the Alumni Association is in support of a stadium.
 - Motion #1: In support of the construction of a new On Campus stadium. The University of North Alabama National Alumni Association pledges to make a financial contribution of \$10,000 over a two (2) year period.

Mike reported Motion #2 will allow us to engage alumni at the stadium. An amount is not placed on this because we are voting to enter a discussion. A question was asked if the \$10,000 from Motion #1 would go toward the alumni pavilion or is it separate. That has not been decided, but Mike feels it should be separated.

- Motion #2: in addition to other financial support pledged by the University of North Alabama National Alumni Association (UNA NAA) for the construction of a new On Campus stadium. The NAA will enter into discussions with the University Administration regarding the potential construction of an Alumni Pavilion (including design, location, and financial support from the NAA) as part of the new On Campus Stadium facility.

Will Hodges called for a vote on the motions and they both passed. They will now be presented to the full Board. The Trustees will meet June 9. Will or Bishop will notify Kevin Haslam of our support of the stadium so it can be communicated to the Trustees. Will said a Doodle poll will be sent to the full Board to request a vote on these motions prior to the Trustees meeting instead of waiting for our next meeting in July.

- Alumni Perks & Benefits Update: Last year Working Advantage was presented as a benefit. We are ready to launch this in the next few weeks. Alumni will pay a \$25 yearly fee to participate in the program and these monies will go to the Greatest Needs Fund. This is a great platform to bring in more money to the Alumni Association. Bishop suggested he can announce this in the next Alumni newsletter. It will probably go out June 12, 2023

VI. New Business

- There was no new business.

VII. NAA President's Report

Will Hodges reported the announcement of the Athletic Hall of Fame inductees for 2023.

North Alabama Athletic Hall of Fame Class of 2023 Announcement

<https://roarlions.com/news/2023/5/30/baseball-una-athletic-hall-of-fame-class-of-2023-announced.aspx>

VIII. **NAA Executive Director's Report**

Bishop Alexander reported on the following:

- 2023 Spring Commencement Weekend Recap: This spring was the largest graduating class to date.
- Homecoming Alumni Celebration & President's Tailgate-Invitations: Invitations will be going out to the Executive Board to attend the President's Tailgate at Homecoming.
- Alumni Celebration: The event will be similar to last year's event.
- Sherry Wilkes, Senior Administrative Assistant in the Office of Alumni Relations, has turned in her two-week notice. She will be returning home to take care of her parents. Her last day is June 20th. She has been with the Office of Alumni Relations for 4 ½ years.

IX. **Adjournment**

Mike Byers made a motion to adjourn. It was seconded by Anna Milwee. The meeting adjourned at 9:07 am. (CST)

Respectfully submitted,

Gaye Choat
Executive Secretary

Current Announcements

- **Bi-Monthly Alumni Newsletter:** June 5 @ 5:00 pm (CST)
- **UNA Magazine:** Summer Edition (Hardcopy & Digital Version) – June
<https://www.una.edu/alumni/benefits/una-magazines.html>
- **UNA Night at W. C. Handy Music Festival:** Tuesday, July 25
 - Time: 6:00 pm – 9:00 pm (CST)
 - Location: North Court Street Median – Florence, Alabama
 - Featuring: Live Entertainment & Food Trucks
 - Opener: Bold Bloom (6:00 pm – 7:00 pm)
 - Headliner: Austin Bohannon & Band (7:00 pm – 9:00 pm)
- **North Alabama Football vs. Mercer** (Away) – Saturday, August 26
 - FCS Kickoff – ESPN

- Kickoff Time: TBA
- Location: Cramton Bowl – Montgomery, Alabama
- More details about the North Alabama Alumni Pre-Game tailgate party at Multiplex coming soon.

Congratulations to the North Alabama Athletics Hall of Fame Class of 2023

Will Batson '10 (*Baseball & Football*)

Trey Mitchell '11 (*Baseball*)

Matt Peck (1995-2003) *Volleyball Head Coach*

Chloe Roberts '13 (*Soccer*)

Luther Tiggs '88, '95', '11 (*Basketball*)

Pasola (Pat) Swoope Jackson '90, '20 (*Volleyball*)