

2021-2022 ANNUAL REPORT

NORTH ALABAMA

ONLINE



WHAT'S INSIDE

Tutor.com Comes to Campus

— page 6

University Partnerships

— page 8

Online at a Glance

— page 15

OVERVIEW OF ONLINE PROGRAMS AT UNA

Undergraduate

Applied Health Sciences (BS)	12
Business Administration (BBA Flex)	
Criminal Justice (BS/BA)	
History (BS/BA)	
Hospitality and Events Management (BS)	
Interdisciplinary Studies (BS/BA)	
Nursing (RN to BSN)	
Political Science (BS/BA)	
Sociology (BS/BA)	
Spanish (BA)	

Graduate

Accountancy (MAcc)	
Applied Manufacturing Engineering (MS)	
Business Administration (MBA).....	7
Criminal Justice (MSCJ)	
Education (MAEd)	
<i>Collaborative Special Education</i>	
<i>Curriculum and Instruction</i>	
<i>Early Childhood Education</i>	
<i>Elementary Education</i>	
<i>Instructional Leadership</i>	
Education Specialist (Ed.S.)	
<i>Elementary Education</i>	
<i>Instructional Leadership</i>	
Teacher Leader	
Family and Community Services (MS)	
Geographic Information Science (MS).....	4
History (MA)	
Instructional Technology and Design (MS)	
Nursing (MSN)	13
<i>Family Nurse Practitioner (FNP) Track</i>	
<i>Teaching and Learning Track</i>	
<i>Leadership Track</i>	
Mathematics (MS)	
Professional Studies (MPrS)	5
Social Work (MSW)	
Sport and Recreation Management (MS)	10
Writing (MA)	





Dr. Ross Alexander
*Provost and Executive Vice President
for Academic Affairs*

NORTH ALABAMA ONLINE *THRIVES*

The third North Alabama Online Report finds UNA thriving and celebrating another year of record enrollment growth. As a proven leader in providing high-quality online learning experiences to learners of every type, North Alabama Online has become the institution of first choice for adult and executive learners in particular, who would like to upskill or reskill in order to maintain a competitive edge in the marketplace.

As Alabama's Workforce Development University, the University of North Alabama (UNA) boasts a proven track record of 1) establishing an innovative portfolio of incentives to meet the training, education, and workforce needs of employers; and 2) developing cutting edge programs and curricula –based on industry demand and in direct collaboration with large employers across a number of sectors – on an aggressive implementation timeline. As a leader in workforce development, UNA has developed a reputation for offering high-quality, flexible learning experiences at an affordable price. UNA seeks to increase access to higher education and provide learners with robust institutional resources in order to support their success to graduation and beyond.

The North Alabama Online brand continues to flourish regionally, nationally, and internationally, because of our focus on three core principles: reputability, affordability, and flexibility. Learn more about our online degree programs at una.edu/online.

ROAR LIONS!



College of Arts, Sciences, *and* Engineering

The College of Arts, Sciences, and Engineering (CASE) offers fully online undergraduate programs in Criminal Justice, Geography, Geographic Information Science, History, Hospitality and Events Management, Interdisciplinary Studies, Political Science, Sociology, and Spanish. CASE offers fully online graduate programs in Applied Manufacturing Engineering, Criminal Justice, Family and Community Services, Geographic Information Science, History, Mathematics, Professional Studies, Social Work, and Writing.

2021 - 2022 ACHIEVEMENTS



- Micro-credentials in Communication: Communication Studies for Nonprofits – provides professionals working in the nonprofit sector with education in interpersonal, communication practices, strategies, and techniques. Public Relations for Nonprofits – provides professionals working in the nonprofit sector with education in public relations practices, strategies, and techniques.
- The Applied Manufacturing Engineering Program has grown to an amazing 40 students in the 2021-22 academic year -- program's second year of existence.
- The postbaccalaureate Certificate in Public History is now offered fully online.
- Record growth in the online M.A. in History program; from Spring 2021 to Spring 2022, enrollment in the M.A. in History Online program increased 300%.
- This spring, the Sustainability program received SACSCOC approval to offer Sustainability as a fully online degree.
- The department of Psychology and Sociology developed a General Education course, PY/SO 250 Socio-Cultural Perspectives on Diversity.
- 133 students enrolled in the online Social Work programs.

GLOBAL ONLINE EDUCATION OVERVIEW

The University of North Alabama is a global campus, with approximately 10% of the entire student body comprised of international students, hailing from 57 nations around the globe. Interestingly, while roughly half of those students pursue degrees on-campus in Florence, roughly half do not. Rather, they complete their graduate and undergraduate degrees either fully online or on-site at our new partner campus in China.

The global pandemic has accelerated the demand for UNA's flexible, reputable, and affordable online degrees and programs not just nationally, but also internationally. With an emphasis on Business Administration, Human Resources Management, Project Management, Health Professions, and Academic English, North Alabama Online degrees are increasingly attractive in the global marketplace.

Another exciting development is the launch of the Guizhou University-University of North Alabama International College of Engineering and Technology on the campus of Guizhou University in Guiyang, China in Fall 2022. This innovative collaboration featuring graduate and undergraduate programs in Engineering, Occupational Health Sciences, and Sustainability offers students the opportunity to earn UNA degrees on-site in China, supplemented by online instruction. The GU-UNA partnership will serve as a "global hub" for students throughout southeast Asia who can take courses and earn degrees seamlessly on-site, online, and on-campus.

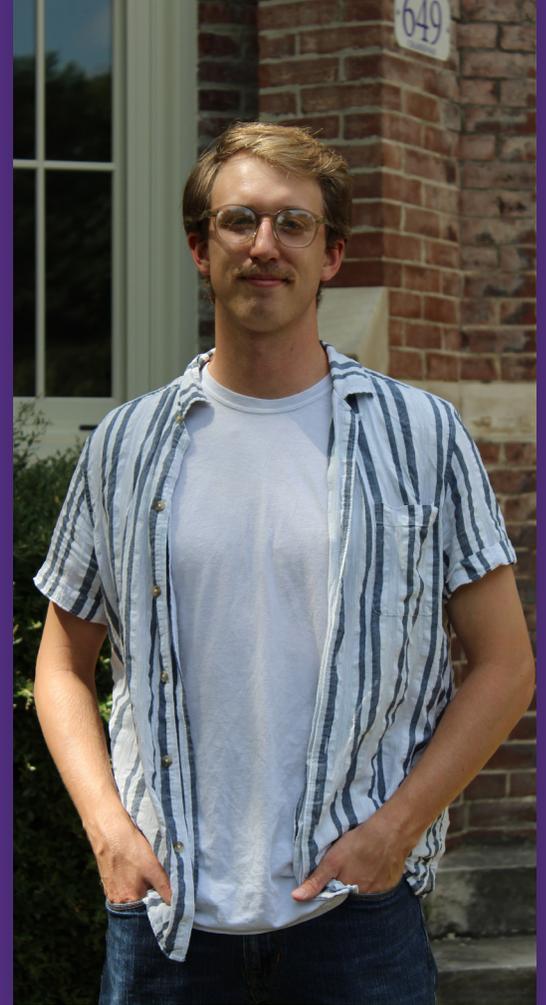


MEET *John Crowell*

John is a current graduate student getting his master's in Geographic Information Systems. John chose UNA for this degree because he attended for his undergraduate degree, and he said it felt like home, not to mention the University has a great program. The faculty and fellow graduate students are what he said his favorite thing about grad school has been so far. John said the faculty are very caring and smart, that his fellow peers are supportive, and that they all learn from each other. John plans on pursuing a Ph.D. in Geographical Information Systems in order to become a professor.

John Crowell

Master of Science in
Geographic Information Systems '22
Decatur, AL



Master of **PROFESSIONAL STUDIES (MPrS)**

The College of Arts, Sciences, and Engineering offers a Master of Professional Studies for students seeking an advanced understanding of formal organizational settings that can be applied to one of four interdisciplinary areas of specialization that include Community Development, Security and Safety Leadership, Information Technology, and Higher Education Administration.



Upon selecting their area of specialization, students have the unique opportunity to choose up to 15 graduate credit hours from one or multiple academic departments offering graduate studies. For example, a student pursuing Community Development may wish to take courses in family studies, health promotion, project management, or grant writing as they pursue their required coursework in organizational leadership. Such flexibility allows students to take charge of their academic experience and take courses with the greatest level of applied professional value. This unique program reinforces UNA's commitment to student-centered learning and workforce development.

MPrS program applicants may begin their studies when the traditional Fall, Spring, and Summer semesters begin.

Dr. Craig Robertson
Department Chair,
*Interdisciplinary and
Professional Studies*



MEET Corinne Mwengwe

Corinne chose UNA because the university offers scholarships for international students. There are also a diverse number of courses to choose from, and she felt like UNA was the best option. She earned her undergraduate degree in Hospitality Management and Restoration. She chose her Master's degree because it was something different as she continues on her journey of self-discovery. Corinne's biggest aspiration is to help people. She is from the Democratic Republic of the Congo and would love to go back and help the people in her country.

Corinne Mwengwe
M.Pr.S. in
Community Development '21
Democratic Republic of the
Congo

Tutor.com

AVAILABLE NOW!

In response to the changing needs of our student population, UNA invested in Tutor.com, an online tutoring platform with tutors available in more than 250 subjects and test prep areas. Most subjects are available for tutoring 24 hours a day, 7 days a week with a connection time of less than one minute. UNA students at all academic levels, from freshman to graduate students, can access a highly qualified tutor for their desired subject area. This on-demand service especially benefits our online and adult learners who are unable to attend campus tutoring during weekly office hours. Tutor.com has been well-received by our student population. Since implementing this service in Fall 2021:

- 1,042 hours of tutoring have been used by more than 500 students;
- 2,049 sessions have taken place across 84 different subjects; and
- 4.71/5 average student rating, with 97.7% of students responding that they would recommend this service to their friends.



Allie Mills
Director, University
Success Center

College of Business and Technology

2021 - 2022 ACHIEVEMENTS

- The MBA program is once again the largest in the state of Alabama as reported by Birmingham Business Journal in December 2021 with 1,082 students enrolled.
- The Accelerated Master's Program (AMP) has been very successful in the first three years of the initiative, with 50 AMP students for the MBA and 24 AMP students for the MAcc.
- Online BBA Flex enrollment has grown to 143 students as of Spring '22.
- The Master of Accountancy program is now named the Abroms and Associates, P.C. Master of Accountancy thanks to a generous donation.
- The MBA Human Resource Management Concentration is now named by Lyons HR thanks to a generous donation.
- A new MBA Concentration in Data Analytics will launch in Fall '22, pending notification to ACHE and SACSCOC.
- A new online Master of Health Administration (MHA) degree is scheduled to launch Spring '23, pending approval from ACHE and SACSCOC.

RANKED #1

Business School in Alabama by Intelligent.com for 2022

RANKED #9

Best Online Executive MBA in the nation for 2021 by Great Business Schools

RANKED #7

Online MBA in Human Resources in the US by Master's Program Guide for 2021

RANKED #12

for Best Online MBA in International Business Degree programs by Intelligent.com for 2021



I completed my undergraduate degree at UNA in 2007. Once a Lion, always a Lion! I was also interested in the online Executive MBA option that UNA offered. I am a year into the EMBA program, and I am really enjoying the coursework. The classes and content are applicable, and I am constantly learning new ways to improve my leadership skills to become the best version of myself. I value that the coursework and content are structured with true learning and application in mind. I am seeking my EMBA to strengthen my skill set and grow as a well-rounded leader and manager in my current role as a director of marketing and online sales for a private, regional homebuilder."

Lindsey Tapscott

Executive Master of
Business Administration '23
Hartselle, AL

UNIVERSITY PARTNERSHIPS

The University of North Alabama is proud to partner with businesses, health systems, school districts, municipalities, professional associations, and other organizations to offer employees unique opportunities for educational enhancement and career advancement. UNA offers benefits to its corporate and community partners, including tuition scholarships.



MEET *Melissa Armstead*



"I graduated from UNA with my BSN in 2006. The family atmosphere during that time made me interested in pursuing my master's degree there. My father also attended UNA, and it was his goal for me to attend as well. I have learned so much, and everyone that I have come in contact with has been so helpful. The pace of the program has been great but challenging." Melissa is also a student who utilizes an MOU partnership UNA has with North Alabama Medical Center (NAMC). "I always knew that I wanted to obtain my master's, but I felt like the partnership helped to give me the push to go ahead and proceed with pursuing my degree," she said. Melissa hopes to be able to pursue a position in Healthcare Administration by one day being a Chief Nursing Officer or, possibly, a Chief Operating Officer.

Melissa Armstead

MBA with a concentration in
Healthcare Management '22
Muscle Shoals, AL



Amanda Sherrod joined the Graduate and Online Education team in April 2021 as the director of university partnerships. Amanda oversees the development and implementation of partnerships established through the university. She is responsible for ensuring that our partnerships are healthy and growing, our partners' goals are being met, and we as an organization serve them well.

Amanda has been with the University of North Alabama since 2015 and previously served as the director of donor relations and prospect management. She is a two-time graduate of UNA earning her bachelor's degree in business administration and master's degree in higher education administration.

Amanda Sherrod
 Director, University Partnerships

OUR NEWEST PARTNERSHIPS:



HOOVER CITY SCHOOLS



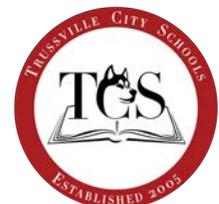
WALLACE STATE
 HANCEVILLE • ONEONTA



DRAKE STATE
 COMMUNITY & TECHNICAL COLLEGE



DALTON STATE
 WRIGHT SCHOOL OF BUSINESS



GWJG D3F
 CHEROKEE NATION®





I transferred from UAB to UNA in the summer of 2018 to pursue a B.S. degree in Sport and Recreation Management. I ultimately fell in love with the school as well as the program. I have made great relationships with my professors and decided I would like to further my education in this field. My favorite thing about graduate school so far is that my program is completely online. I like being able to work at my own pace and not having to leave work to attend class. The courses are listed out by modules, so it is also extremely easy to navigate and complete assignments. Once I finish my degree, I hope to obtain a full-time position at a university with the role of an athletic academic advisor. I am passionate about helping student-athletes achieve their educational goals and being able to aid them through the process."

Rian Brown
Master of Science in
Sport and Recreation Management '23
Springville, AL

College of Education *and* Human Sciences

2021 - 2022 ACHIEVEMENTS

- The Ph.D. in Exercise Science and Health Promotion launched in Fall '21 with nine students.
- The online M.S. in Instructional Technology and Design launched in Fall '21 with 17 students in the program.
- The M.A.Ed. program in School Counseling increased to 60 credit hours, enabling graduates to meet the academic requirements for becoming a licensed professional counselor (LPC) in Alabama.
- The new Human Performance Lab was unveiled in Fall '21 to serve as a research hub for undergraduate, graduate, and faculty research.
- The COEHS experienced a 20 percent enrollment increase in graduate programs between Fall '20 and Fall '21.
- The M.A.Ed in Secondary Education program welcomed its first cohort of students from South Korea in Fall '21 to study Science Education and Math Education in the United States educational system.



Anderson College of Nursing and Health Professions

2021 – 2022 ACHIEVEMENTS

UNDERGRADUATE PROGRAMS

Post-licensure - Bachelor of Science in Nursing (RN-BSN and RN-MSN Bridge) and Bachelor of Science in Applied Health Science

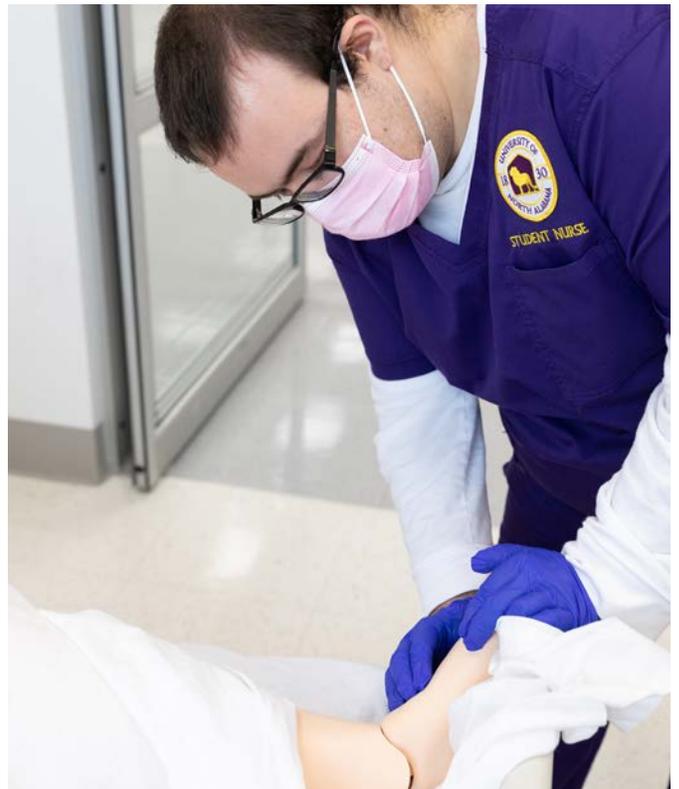
- The online post-licensure BSN program experienced 16.6 percent growth from Fall '20 to Fall '21.
- The online BS AHS program experienced 11.1 percent growth from Fall '20 to Fall '21 (20.3 percent growth from Fall '21 to Spring '22).
- In Summer '21, the BSN program received full CCNE accreditation for 10 years, extending to June 30, 2031.



GRADUATE PROGRAMS

Master of Science in Nursing (MSN) and Post-Master's Certificate (PMC)

- From Fall '20 to Fall '21, the online graduate nursing program (MSN and PMC) experienced 16 percent growth (Spring '22 data are not available at the time of publication).
- In Summer 2021, ACONHP received notification that the CCNE Board of Commissioners granted re-accreditation to the MSN and PMC programs for 10 years, extending to June 30, 2031.
- Graduates of the PMC – Family Nurse Practitioner (FNP) track have a 100 percent* pass rate on the FNP certification exam.
- The FNP certification exam pass rate of MSN FNP graduates is 99.45%*. (*Based on current data.)
- During 2021-2022, 37 MSN students received financial assistance through the Nurse Faculty Loan Program (NFLP). Through the NFLP, eligible students secure low-interest educational loans with a plan for loan forgiveness.
- A new MSN – Psychiatric/Mental Health Nurse Practitioner (PMHNP) track is in development.





I originally came here for their nursing program, but things did not go according to plan, and I found this major. Ever since I switched, I feel like it's the best decision I have ever made. I graduate in May 2021. It's a four-year degree, but a two-year program track just like nursing. My favorite thing about the program so far is getting out of my comfort zone. It has shown me that there are so many areas to work in the healthcare field besides nursing. After graduation, I hope to get a job, and I want to get my MSN. As an online program, it has helped me with time management, and I started online before COVID-19 hit so it was a smooth transition."

Alexis Trotter

Bachelor of Science in
Applied Health Science '21
Birmingham, AL

MEET Eric Atencio

Eric is a nurse in the military pursuing a Master of Science in Nursing in the Teaching-Learning track. This is what he has to say: "The University of North Alabama provided me with an undergraduate degree in nursing and the tools necessary to succeed and excel in my chosen career field. The faculty at the University of North Alabama have always provided excellent mentorship and support for my family. I would not be where I am now if it were not for the faculty's compassion and support at the University of North Alabama. I am genuinely enjoying the accessibility of online learning that the University of North Alabama offers and the faculty support throughout each class. Currently, I am planning on utilizing my degree to continue my pursuit of becoming an advanced practicing nurse and, hopefully, continue teaching future generations of nurses with the new tools being provided to me through this educational journey."



Eric Atencio

Master of Science in
Nursing with a Teaching/Learning Track '22
San Antonio, TX

MICROCREDENTIALS

In an effort to strongly position students in the job market, UNA has developed several micro-credentials and post-master's certificates. These programs allow students to tailor their learning to specified career goals while acquiring new skills. Students can enroll in one of these programs to stay relevant and maintain their market value. These online, short-term programs are ideal for working professionals seeking flexibility in their educational pursuits. Initially, these new programs were not Title IV aid eligible, so students could not receive federal financial aid when enrolled in them. The Office of Student Financial Aid collaborated with many other offices to gather the information needed to submit the programs for Title IV aid approval. In July 2021, these eight micro-credentials and three post-master's certificates were submitted to the U.S. Department of Education to become Title IV aid eligible. The approval was granted, and students enrolling in these 11 programs will be able to receive Title IV aid beginning Fall '22.

All students who complete a Micro-Credential at UNA will receive a digital badge. Digital badges are valuable

in that they offer more ways to showcase and share your skills, knowledge, and achievement than a typical transcript.

Graduate Certificate Microcredentials

- Global Business
- Health Care Management
- Leadership
- Financial Analysis
- Human Resource Management
- Information Systems
- Professional Selling
- Instructional Technology and Design

Post-Master's Certificate

- Nurse Educator
- Family Nurse Practitioner
- Nurse Educator / Nurse Leader

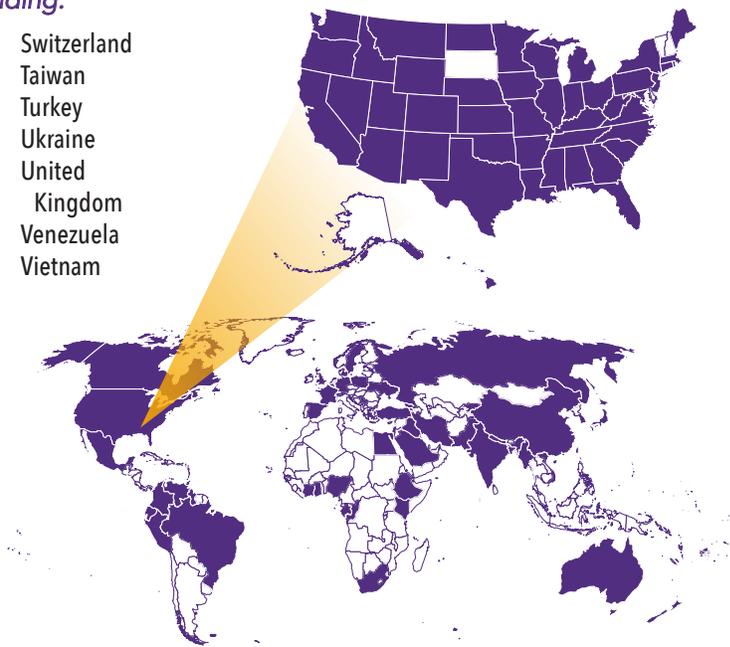


Shauna James
Director, Student
Financial Aid

ONLINE AT A GLANCE

Our students represent 57 countries around the globe, including:

Armenia	Congo (Kinshasa)	India	Nigeria	Switzerland
Australia	Cote d'Ivoire	Iran	Pakistan	Taiwan
Bahamas	Ecuador	Iraq	Peru	Turkey
Bahrain	Egypt	Jamaica	Poland	Ukraine
Bangladesh	El Salvador	Japan	Russia	United Kingdom
Barbados	Ethiopia	Kenya	Saint Kitts and Nevis	Venezuela
Belgium	France	Kuwait	Saudi Arabia	Vietnam
Bermuda	Gabon	Kyrgyzstan	Serbia	
Brazil	Georgia	Latvia	South Africa	
Burma	Germany	Lebanon	South Korea	
Canada	Ghana	Mexico	Spain	
China	Guyana	Nepal	Sweden	
Colombia		New Zealand		



ENROLLMENT

The University of North Alabama celebrated record enrollment during the past academic year, and much of those gains were the result of strong online enrollment.

From Fall '20 to Fall '21 Enrollment in online undergraduate programs increased 25 percent; and enrollment in online graduate programs increased 13 percent.

In Summer '21, 83 percent of courses were offered online, up from 55 percent in Summer 2019. Summer '21 enrollment increased 4 percent compared to Summer '20.



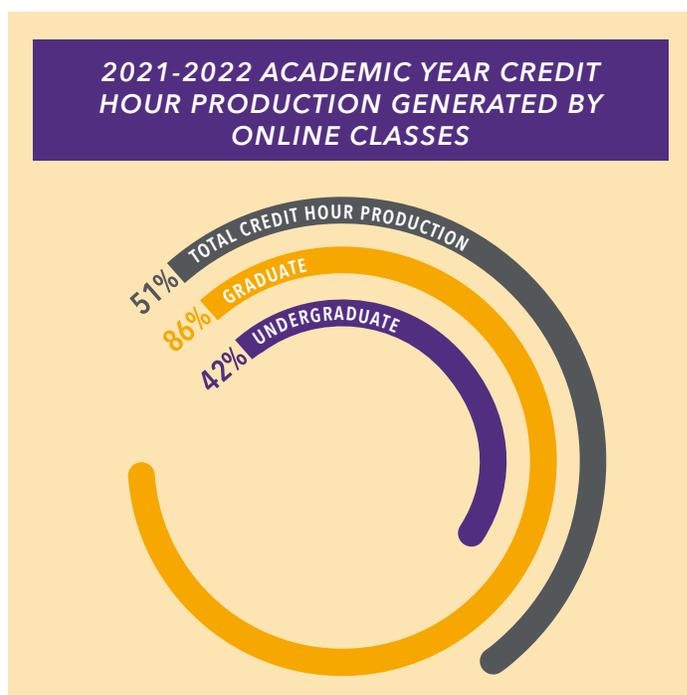
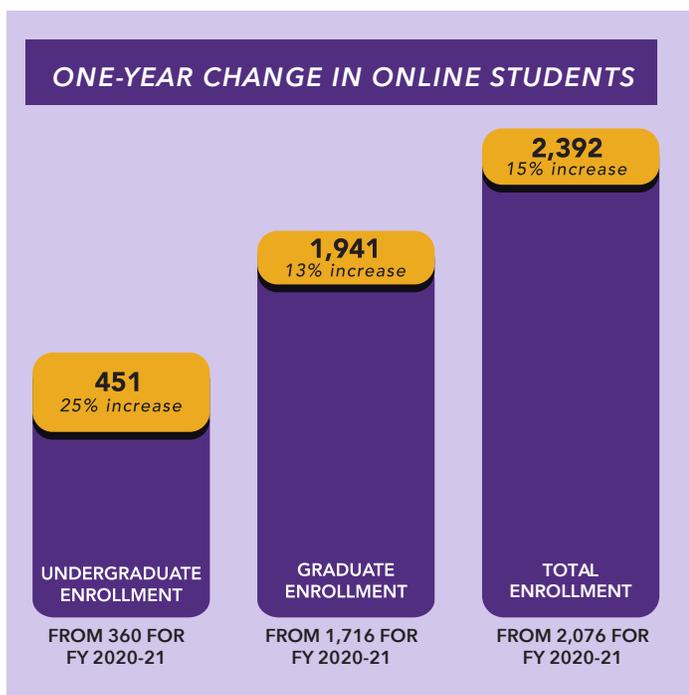
97%

of the 2021 - 2022 graduating class took at least one online course during their academic career.



84%

of full-time faculty members taught at least one online class.



CORE PRINCIPLES

Reputable

An online degree from North Alabama Online is as valuable and marketable as an on-campus degree, because our online courses and programs are taught by the same award-winning faculty who teach in our campus-based programs.

Many North Alabama Online programs boast premier accreditations, rankings, and honors. For example, the UNA Anderson College of Nursing and Health Professions has been a leader in online nursing education for 20 years. The online RN-to-BSN and BSN-to-MSN Bridge programs are accredited by the Commission on Collegiate Nursing Education, and the students regularly earn the highest pass rates in the state on the National Council Licensure Examination (NCLEX).

Affordable

North Alabama Online makes education affordable and accessible for full-time professionals. Lower tuition costs, financial aid, employer reimbursement, learning agreements, and scholarship opportunities keep the cost of attendance at UNA significantly lower than our competitors. Students can earn a graduate degree with North Alabama Online for \$12,000 to \$17,850, which is one of the most competitive price points nationwide for a master's degree.

Flexible

North Alabama Online is designed to provide a faster, more economical student experience for working adults. UNA offers a diverse catalog of bachelor's, master's, certificate, and micro-credential programs in eight-week formats, as well as a general education curriculum that is offered in a variety of compressed formats (e.g., three weeks, four weeks, and eight weeks). All of our online programs are designed to be taught asynchronously, which means that course content is available 24/7, and learners can work on assignments when it is most convenient for them.



Dr. Amber Paulk

*Vice Provost for Academic Affairs and
Dean of Graduate and Online Education*

IN CONCLUSION

By focusing on these core principles, North Alabama Online has developed a trusted brand that is resonating with new audiences regionally, nationally, and internationally. It is extremely rewarding to see how our strategic, student-centered approach has increased our institutional profile and expanded our reach. As a proven leader in online education, North Alabama Online is committed to continuous innovation in online education so that we can increase the accessibility of a quality education and meet evolving workforce demands.

ROAR LIONS!



CONGRATS TO
**THE GRADUATES OF
2021 - 2022**

A heartfelt congratulations to the 2021 - 2022 graduates from the University of North Alabama.





Study online, on campus, or both!

CONTACT US:

Office of Graduate and
Online Education

**313 Wendell W. Gunn
University Commons**

256.765.4221
graduate@una.edu
una.edu/graduateonlineeducation

University of
North Alabama

**1 Harrison Plaza
Florence, AL 35632**

(256) 765-4100
1 (800) TALK-UNA

Under Title IX and UNA Policy, UNA does not discriminate on the basis of sex in university education programs or activities, including admissions decisions. For internal inquiries about the application of Title IX or the University's nondiscrimination statement on the basis of sex, please contact: UNA Title IX Coordinator and Compliance Administrator at UNA Box 5023, 207 Guillot University Center, Florence, AL 35632, (256) 765-4223, titleix@una.edu. For external inquiries, please contact: Office for Civil Rights (OCR) U.S. Department of Education 400 Maryland Avenue, SW Washington, DC 20202-1100 Customer Service Hotline #: (800) 421-3481 Fax: (202) 453-6012 TDD#: (877) 521-2172 Email: OCR@ed.gov Web: ed.gov/ocr. All information contained herein is correct as of August 2022.