

COURSE SYLLABUS
COLLEGE OF BUSINESS
SPRING SEMESTER 2012
BL 240



LEGAL ENVIRONMENT OF BUSINESS

COURSE DESCRIPTION: The study of public and private law impacting business, including sources of US law and its systems of jurisprudence, the US Constitution, criminal law, international transactions, business ethics, contracts, business organizations, agency and employment law, consumer protection, real property and land use, torts, and product liability.

CREDIT HOURS: 3

PREREQUISITE: None

COURSE DELIVERY METHOD: Traditional Classroom and Internet

COURSE OBJECTIVES:

The student will:

- A. Have knowledge of:
1. The nature of law, sources of American law, the common law tradition, classifications of law; business ethics; relevant aspects of legal representation and ADR; and the federal and state court systems (CoB Goal 3);
 2. Federal, state, and international authority to regulate business, including consumer and investor protection; due process and equal protection; privacy rights; and basic criminal and cyber law (CoB Goal 4);
 3. Private law, including basic tort law, strict liability, product liability, intellectual property, and internet law; contract formation, enforcement, discharge, remedies, and defenses; basic business organizations of sole proprietorships, partnerships, corporations, and limited liability companies; and basic creditors' rights and bankruptcy;
 4. Employment law, including agency relationships, OSHA, Workers' Compensation, FMLA, and employee privacy; and equal employment legislation, including Title VII, Equal Pay Act, ADEA, ADA, affirmative action, and defenses to discrimination charges; and,
 5. Basic environmental and land-use regulations; and real property transactions.
- B. Mastery of each of these objectives will be assessed by passing objective written exams, plus written assignments covering the material in each unit.

TOPICS COVERED:

Unit One: The Foundations

Chapter 1: Business and Its Legal Environment
Chapter 2: Ethics and Business Decision Making
Chapter 3: Courts and Alternative Dispute Resolution
Chapter 4: Constitutional Authority to Regulate Business
Chapter 5: Torts and Cyber Torts
Chapter 6: Criminal and Cyber Crime
Chapter 7 International Law in a Global Economy

Unit Two: The Commercial Environment

Chapter 8: Intellectual Property and Internet Law
Chapter 9: Contract Formation
Chapter 10: Contract Performance, Breach, and Remedies
Chapter 11: Sales, Leases, and E-Contracts
Chapter 12: Strict Liability and Product Liability
Chapter 13: Creditors' Rights and Bankruptcy

Unit Three: Business and Employment

Chapter 14: Small Business Organizations
Chapter 15: Corporations
Chapter 16: Agency
Chapter 17: Employment, Immigration, and Labor Law
Chapter 18: Employment Discrimination

Unit Four: The Regulatory Environment

Chapter 19: Powers and Functions of Administrative Agencies
Chapter 20: Consumer Protection
Chapter 21: Protecting the Environment
Chapter 22: Land-Use Control and Real Property
Chapter 23: Antitrust Law and Promoting Competition
Chapter 24: Investor Protection and Corporate Governance

COURSE EVALUATION PROCESS

<u>Grade Component</u>	<u>Points</u>
Weekly assignments – Discussion topics	30-35
Unit Tests (4 @ 25 points each)	100
Unit Written Assignments (4 @ 25 points each)	100
Total Points	230-235

REQUIRED TEXTBOOK, SOFTWARE AND SUPPLIES:

Miller & Cross; The Legal and E-Commerce Environment Today, 6th Edition, South-Western Cengage Learning (Cengage Learning 2010), ISBN-10: 0-324-59925-0; ISBN-13: 978-0-324-59925-1.

IMPORTANT TECHNICAL SUPPORT CONTACT INFORMATION:

- UNA Angel Learning Management System Support: angelsupport@una.edu (from your UNA portal e-mail if possible)

- UNA Portal FAQs: <http://unaportal.una.edu/site/faqlogin.html>
- UNA Computer Services Support: cpsupport@una.edu (from your UNA portal e-mail if possible)

ACADEMIC HONESTY—UNIVERSITY POLICY:

Plagiarism and cheating are serious offenses and may be punished by failure on exam, paper or project, failure in course; and/or expulsion from the University. For more information refer to the "Academic Honesty" policy in the University Undergraduate Catalog.

ADA ACCOMMODATION STATEMENT—UNIVERSITY POLICY:

In accordance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973, the University offers reasonable accommodations to students with eligible documented learning, physical and/or psychological disabilities. Under Title II of the Americans with Disabilities Act (ADA) of 1990, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Amendment Act of 2008, a disability is defined as a physical or mental impairment that substantially limits one or more major life activities as compared to an average person in the population. It is the responsibility of the student to contact Disability Support Services to initiate the process to develop an accommodation plan. This accommodation plan will not be applied retroactively. Appropriate, reasonable accommodations will be made to allow each student to meet course requirements, but no fundamental or substantial alteration of academic standards will be made. Students needing assistance should contact Disability Support Services (256-765-4214).

EMAIL DROP PROCEDURE—UNIVERSITY POLICY:

Any student wishing to drop a class may logon to their secure UNA email account and send an email to their instructor of record and a copy of the email to the Registrar's Office at registrar@una.edu. This will be valid for online courses as well as regular courses. The email MUST come from the student's UNA portal account. The Registrar's Office will officially drop a student from the course after receiving a response from the instructor which includes permission to drop and their grade of W, WP, or WF. In the email, be sure that you include your full name, UNA ID number, course section and 5 digit course registration code.

NOTE: This is a summary syllabus. For a complete syllabus with detailed descriptions of the course, assignments, honor code, grading system, and related information, see the syllabus under *Lessons>Getting Started> Syllabus* on our class webpage.

UNA College of Education: Alignment of Alabama State Department of Education Standards for Business and Marketing Education

Standard	Assessment
290-3-3-.25(1)(b)2. Ability to communicate business functions and processes, including legal requirements and economic principles.	Unit Written Assignment from Unit 1 (<i>The Foundations</i>) – passing score AND Unit Written Assignment from Unit 4 (<i>The Regulatory Environment</i>) – passing score