



Annual Report Summary 2021-2022

The UNA Division of Student Affairs provides co-curricular opportunities that enhance students' learning and overall educational experience. The Division of Student Affairs' services, programs, and activities are grounded in research-informed developmental theory and objectives aimed at enhancing the holistic and transformational development of our students. Through collaborative partnerships with all divisions across campus, Student Affairs contributes to a well-rounded and engaging experience that prepares students for current and future success.

Student Affairs successfully navigated many challenges presented in the 2021-2022 academic year, including a sustained response to the COVID-19 pandemic. As the University welcomed students back to campus in Fall 2021, Student Affairs departments collaborated with others across campus and in the community to ensure students' needs were met, and our staff remained diligent, working to keep our campus community safe, healthy, and engaged.

⇒ **Highlights of Sustained COVID-19 Response**

UNA continued to be on the forefront of the pandemic response and its work has been applauded by the Alabama Department of Public Health and the Florence-Lauderdale Emergency Management. With the onset of the Omicron variant, Student Affairs continued its high-level work with internal and external sources to help the community obtain needed services.

- **Housing & Residence Life**, in collaboration with numerous departments, continued to:
 - Identify students who had hardships and needed to remain in University housing while in isolation or quarantine due to COVID-19.
 - Accommodate students' dining needs by delivering meals to those in isolation or quarantine. 750 residential students were quarantined and 203 were isolated.
 - HRL delivered 633 meals during the 2021-2022 academic year.

- **University Health Services** led the COVID-19 campus-based health and well-being response by providing easily accessible testing at its clinic. UHS continued to conduct contact tracing and manage COVID-19 quarantine initiation and release for those exposed to the virus.
 - Administered nearly 5,000 free COVID vaccines to UNA students, employees and members of the community during the COVID-19 pandemic response.
 - Oversight, management, and reporting of positive COVID-19 cases within the campus community including implementation of all contact tracing across campus based on guidance from ADPH and Centers for Disease Control (CDC).

- Created and implemented the UNA Symptoms Tracker through UHS Patient Portal across campus as a daily health screening for any UNA employee or student to be completed before arrival to campus each day.
- **Student Counseling Services** worked to ensure students had access to mental health services throughout the pandemic.
 - Clinical staff continued to offer tele-mental health services for students affected by the pandemic.
- The **Office of the Assistant Vice President**, in partnership with the Anderson College of Nursing and Health Professions (ACONHP) faculty members conducted a vaccine hesitancy survey along with a vaccine incentive program.

⇒ **Other significant accomplishments**

- **Office of the Vice President for Student Affairs**
 - Hired Minnette Ellis as the Associate Vice President and Dean of Students.
 - Dean Ellis has made a tremendously positive impact in her first semester in the role.
 - The Dean of Students and the Assistant to the VPSA Tiffani Hill-Patterson created a newsletter and Instagram page to engage with students throughout the academic year.
 - Several staff completed the “DEI in the Workplace” certificate program from the University of South Florida.
 - The division participated in a diversity and inclusion workshop with Dr. Samuel Jones.
 - Supervisors took part in an all-day training on managing employees.
 - The NSSE survey went out to all freshmen and seniors with a 21.2% response rate.
 - LeoBot, an EdSights AI technology to engage and support students, launched in September. This effort is a partnership between Academic and Student Affairs. Students can get real-time answers to questions and their concerns can be flagged and sent to the appropriate resources.
- **University Health Services**
 - Utilization of Health Services Well Clinic space located in the Guillot University Center (GUC) as a centrally located and easily accessible site to provide free services to UNA students and employees such as: Health Screenings, Physical Exams, Immunization Clinics, Health Promotion Events, and asymptomatic COVID testing.
 - Implementation of America College Health Association-Patient Satisfaction Assessment Survey for Fall 2022. New data obtained showed that 77% of individuals seeking care at UHS were very satisfied with their visit.
 - 89% increase in usage of Fast Pace Behavioral Health service. This service is a collaborative partnership between University Health Services, Student Counseling Services, Case Management and Fast Pace Health and provides UNA students with access to mental health treatment through telepsychiatry evaluations, consultations and

medication management. This service alone provided nearly \$20,000 in free mental health services to UNA students.

- Continued to provide graduate and undergraduate internship opportunities for Nursing and Kinesiology students.
- Provided opportunities for Diversity, Equity, and Inclusion training for all employees.
- Staff completed multiple trainings related to COVID-19 through ADPH, CDC, and ACHA.
- Developed collaborations with on-campus and community partners through programming for 35 events.

- **Student Counseling Services**

- Student Counseling Services team member Laci Lake, ALC, is now certified as a Mental Health First Aid Trainer. Mental Health First Aid is a nationally recognized certification and encouraged on all college campuses as they continue to address the increased mental health needs of our students. SCS has trained all non-clinical staff and student interns within Student Counseling Services office, Title IX, Student Conduct, Case Management and Dean of Students. There are 4 additional trainings during the summer with more to follow in the fall.
- Implemented Take Care Tuesdays and Wellness Wednesdays resulting in a significant increase in outreach and programming opportunities on campus.
- Dr. Tina Smith, mental health and well-being coordinator, will complete the Cornell University Diversity and Inclusion Certificate Program in June 2022 and is scheduled to implement DEI training for Health and Well-Being staff quarterly.
- Expanded internship opportunities to the UNA Department of Social Work.
- SCS team member Maggie Stutts, LPC, presented at the Association for the Advancement of International Education state conference addressing mental health needs of international students. Intentional programming with international students will remain a priority for the department.

- **UNA Recreation**

- 25 electronic bikes, helmets, bike locks and 4 bike racks were purchased through a donor partnership, thus creating this program in fall 2021. Bikes were checked out to recipients in January and collaborations with the department of Kinesiology on research is ongoing.
 - 84% of participants live off-campus
 - 80% of participants are students
 - 100% of participants said they love the program
- Club Sports Fall 2021-Spring 2022
A total of \$29,500 in club sports' scholarships has been awarded for the Fall 2022 through April 2022, with all new, incoming members of club teams receiving a scholarship. Twenty-eight Club Sports scholarships were awarded Fall 2021.
- Group Exercise Classes Fall 2021-2022

- 25 New Spin Bikes were purchased for classes
 - Total individual participants who came to classes: 2,512
 - Total number of classes offered: 400
- Intramural Sports Fall 2021-2022
 - 530 games completed by 249 teams and 1644 individual participants
 - Total participation: 5484
 - Intramural Field scoreboard was purchased and installed with partial funding from the Strategic Planning and Budget Study Committee
- Outdoor Adventure Center Fall 2021-Spring 2022
 - 673 equipment rentals and 389 individual participants
 - Center's restroom completely renovated
- Student Recreation Center
 - Total participation numbers: 34,373
 - Total number of individuals who visited the SRC: 2,245
- **Title IX**
 - Coordinator named to ATIXA Advisory Board.
 - Title IX investigator and deputy coordinator Dr. John Gurley was hired.
 - Hosted the authors of "Sexual Citizens" for an FSL event.
 - Get Inclusive online training became an annual requirement for employees.
 - Title IX Coordinator presented at the 2021-2022 Planning Committee for the NASPA Strategies Conference in January 2022 in Boston, MA.
 - Office moved in order to better provide private, dedicated space.
 - Hiring a graduate assistant, shared with Conduct, for the next academic year.
 - Coordinator presented to Student Affairs Leadership Team about Title IX responsibilities, including running through several hypotheticals about emergency removals, supportive measures, and applicability of the sexual misconduct policy.
 - Reinstated meetings with Athletics staff.
 - Senior Administrative Assistant Patty Apkarian will attend MaxFest to increase proficiency in Maxient.
 - Co-sponsored daylong DEI workshop with Dr. Samuel Jones for Student Affairs. Coordinator, deputy coordinator, and senior admin attended.
 - "Taco Bout" Consent Event in Spring 2022; plan to repeat in August.
 - More than 1200 items collected and 100 care packages created for One Place of the Shoals during a donation drive in partnership with Fraternity and Sorority Life.
 - Pizza & Fries event in partnership with Student Counseling to discuss consent.
 - Provided mandated reporter training to 62 graduate assistants across multiple divisions.
 - Provided information related to Title IX to more than 400 international students and staff in the Office of International Affairs.

- Provided targeted mandated reporter training, including hypotheticals, to Environmental Services staff in HRL
 - Provided training to returning and new RAs, including a one-on-one training to an RA hired after semester began
 - Presented at new employee orientation to 15 new employees related to reporting obligations and opportunities as a new employee
 - Coordinator and deputy coordinator completed Mental Health First Aid Course.
 - Deputy coordinator completed an Internal Investigations Certification Course through NACUA.
 - Deputy coordinator presented at new Faculty Orientation.
 - Deputy coordinator completed Safe Zone training sponsored by Mitchell-West Center for Social Inclusion.
 - Senior Administrative Assistant completed DEI in the Workplace Certificate from the University of South Florida's Muma School of Business.
 - Decision-Makers and Advisors received a Refresher Training on Title IX Hearings.
- **Housing & Residence Life**
 - Occupancy increased 18% from Fall 2020 (1471 residents) to Fall 2021 (1749 residents)
 - The fall occupancy outlook for 2022 is on track to set a new record. On May 1, 2021, there were 716 submitted returner applications. On May 1, 2022, there were 1054 Returner Applications for an increase of 47.2%.
 - On May 1, 2021, there were 587 New Student Applications for fall. On May 1, 2022, there were 902 New Student Applications for fall for an increase of 53.6%
 - HRL won the 2021-2022 President's Diversity Award for its Gender Inclusive Housing.
 - HRL added Kristi Henson, Occupancy Coordinator, to the staff in August 2021
 - Jocelyn Wright moved to HRL as the Coordinator for Residential Support Services.
 - New Wi-Fi added in all residence halls.
 - The functional area of Camps & Conferences was relocated to HRL in February 2021. Anna Leigh Vaccaro was promoted to Senior Area Coordinator and leads this area.
 - Area Coordinators Dylan Rose and Anna Leigh Vaccaro earned "Best of Alabama" for the second year in a row at ALAHO and earned an opportunity to present at SEAHO.
 - Director Jennifer Sutton received 10-year UNA Service Award.
- **University Police Department**
 - Replaced expiring body armor with new body armor that will expire in 5 years.
 - Purchased new body camera system that makes downloading, tracking, and archiving video evidence more effective.
 - Hired three new full-time officers who completed the academy; also added a part-time officer.
 - Conducted fire drills in 12 University buildings during the academic year, in collaboration with the Safety & Emergency Preparedness Committee (SEPC).

- Conducted a tabletop exercise in partnership with the Lauderdale County Emergency Management Agency (EMA) and the SEPC during Spring 2022.
 - Coordinated with IT Services and Student Government Association to get funding for new video cameras for several parking lots.
 - Received automatic CPR device for our department through Lauderdale County EMA, Lauderdale County Commission, and Community Development Block Grant for COVID.
 - UPD Coordinator Hollon McCullar successfully completed 40 hours of Clery Act Compliance Training Academy and 15 hours of “The Foundation of the Clery Act” webinar.
 - Re-evaluated all Campus Security Authorities and initiated annual training.
 - Developed MOU with Braly Stadium Committee to develop a use of space on specific dates for game days in order to narrow our crime statistics required for ASR as required by Clery Act.
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 - Began partnership with GIS manager at UNA to begin developing a UNA Clery Geography specific map in order to increase Clery compliance efforts.
 - Published 2021 Annual Security Report (ASR) and sent to all employee/enrolled students September 2021.
 - Collaborated with HR and Admissions to have ASR link available on hiring website for potential employees and potential students as required by Clery Act.
 - Published a Transportation Services Manual in order to condense all information into one document.
 - Developed a “Lion’s Lift” transportation option for students, similar to Uber/Lyft, using Microsoft Bookings.
- **Student Conduct**
 - Revised Code of Student Conduct.
 - Spoke to all athletic teams in conjunction with Office of Title IX.
 - Trained to be a Title IX Decision-Maker.
 - Established a graduate assistant position in conjunction with Title IX and Case Management, that will assist in prevention and awareness programs.
 - Teamed with Student Counseling for a program on alcohol awareness and knowledge.
 - Mental Health First Aid training through Student Counseling.
 - Met with more than 350 students to discuss acceptable behavior and expectations.
 - Conducted more than 30 background checks for employers seeking to hire UNA students or graduates.
 - Added to FYE course presenter list.
- **Student Engagement**
 - The Pantry
 - Awarded \$25,000 grant through Alabama Campus Coalition for Basic Needs (funds received in January 2022).

- Invited to present at the Alabama Possible conference.
 - Selected by peers as the Student Affairs 2022 Pride Award winner.
 - Student Government Association
 - 1108 students voted in elections and 911 voted in the runoff for president and vice president.
 - SGA [published a report](#) outlining its activities
 - SGA Endowed Scholarship is at market value of \$74,023.27. They've given approximately \$11,000 to over 23 students over the last five years.
 - Fraternity and Sorority Life
 - Won 10 awards at the Southeast Greek Leaders Association conference.
 - National Pan-Hellenic Council Member of the Year
 - Independent Greek Council member of the year
 - Strategic Branding award
 - Educational programs award
 - Campus collaborations award
 - Cross council collaboration award
 - Social and cultural awareness award
 - Council impact award
 - 2 case study winners
 - University Program Council
 - Hosted its first Spring Concert since the pandemic started.
 - Facilitated more than 60 events in spring semester.
 - Total clientele was 20% international students.
 - Engaged with more than 2500 unique attendees Fall 2021-Spring 2022.
 - Light the Fountain had an estimated 1500 in attendance.
 - Founders' Day had over 350 attend Stuff-a-Lion & Year of the Woman mural unveiling.
- **University Center Operations and Event Management**
 - Installation of the new video wall was completed in the Atrium, with us partnering with Student Engagement to provide pixelated advertising for programming.
 - Campus-space reservation system, Mazevo, went into effect.
 - Continued partnership with UNA Panhellenic to outfit the restrooms with hygiene products, also called the Period Project.
 - Continued expansion of offerings in the Game Room to include Pinball & Dance Revolution with a focused effort on enhancing the student experience
 - Presidential podiums were ordered and provided for GUC and Norton
- ⇒ **Significant Data Points and Operational Statistics**
- **University Health Services**
 - 10,685 clinic visits including phone triage and telehealth
 - 4,307 individuals reached through programming
 - 1,701 COVID test/vaccine screenings for Move-In

- 2,046 COVID tests performed through Health Services Clinic
 - 550 Free At-Home COVID tests dispensed
 - 236 scheduled telepsychiatry appointments with Fast Pace Health
 - 485 Flu Vaccines administered
 - 226 COVID Vaccine administered
 - **13,792 total patient touches**
 - 879 prescriptions dispensed. – decreased amount due to calling in prescriptions with change in operations due to COVID-19 pandemic
 - \$545,729 in free services to students and employees (conservatively quantified)
 - **Including \$19,151 in free mental health services to students**
 - Nearly \$56,000 direct savings to employees (difference between \$5 office visit and \$35 co-pay)
 - Nearly \$82,000 employee office visits savings to UNA insurance plan (does not include reduced cost services and medications)
- **Student Counseling Services**
 - 2,728 In office individual and group appointments combined
 - 8,152 individual touches through social media platform and programming (statistics only available February 2022-April 2022)
 - 236 scheduled Telepsychiatry appointments with Fast Pace Health (mirroring University Health Services Statistics)
 - 1,770 touches (59 presentations) through psychoeducation presentations (primarily FYE, departmental and student organizations on campus)
 - 251 touches through health and wellbeing outreach and programming efforts (Take Care Tuesday's and Wellness Wednesday's)
 - 13,137 total individual student touches through Student Counseling Services
 - \$267,676 in free mental health services to students seen in office (conservatively quantified)
 - Including \$19,151 in free mental health services to students (mirroring University Health Services Statistics)
- **Student Engagement**
 - August 1, 2021-April 20, 2022: 488 events, 3167 unique attendees, events had over 26,000 in attendance (this reflects those who attended multiple events)
 - Freshman: 9951
 - Sophomore: 5589
 - Junior: 5460
 - Senior: 4559
 - Graduate Student: 796
 - Special Student: 79
- **Housing & Residence Life**
 - Total Lion Chats: 5615

- Student of Concern Referrals processed by RSSC: 34 / Walk-ins: 11
 - Mindful Mondays: 24 editions focused on awareness, involvement, self-care, and experiential learning
 - What the What: 6 key events focusing on DEI topics with University partners – disability awareness, stereotypes, homelessness, hunger, voter registration, defining diversity, community engagement, mental health, civility
 - 103 Building Programs focusing on academic excellence, community engagement, and social responsibility
 - Total Lion Learning Center Check-ins: 618
 - 10 Resident Advisors posted 3.5-3.99 GPAs, and 9 RAs had a 4.0 in Fall 2021.
 - Five former and four current RAs were recognized for their achievements at the University Awards Gala in April 2022.
- **UNA Recreation**
 - Bass Club
 - Currently 9th in the nation and very active. Kyle Zainitzer, Bass Club VP, has appeared on the cover of *Collegiate Bass Championships* at <https://www.collegiatebasschampionship.com/>.
 - In Spring 2022, the club recruited 11 incoming high school anglers.
 - Esports Club (North Alabama Gaming)
 - North Alabama Gaming held a ring ceremony for their Divisional Conference Championship for the game “Overwatch. “
 - North Alabama Gaming and UNAREc hosted the Lauderdale County Esports Tournament on October 30 with participants from 7 local schools and 11 individual teams.
 - Women’s Basketball Club: New Club with 8 members, qualified for the national championship tournament
 - Rugby Club: 17 members
 - Swim Club: 54 members; 1 Swimmer competed at the National Championship Meet in April
 - Disc Golf: 9 members
 - Tennis: 20 members
 - Men’s Soccer: New Club with 23 members

For additional information related to the Division of Student Affairs goals and outcomes, please see the [2021-2024 Student Affairs Strategic Plan](#).